

PUNCH

VINEYARDS



CABERNET SAUVIGNON 2009

80% Cabernet Sauvignon, 20% Cabernet Franc. Fewer than 1,000 cases made.

Alcohol 14.1%; Residual Sugar 0.4%; Titratable Acidity 6.1g/L; pH 3.92

VINTAGE 2009

This bottling shows off its mostly Mount Veeder origins (80% Mount Veeder, Napa Valley, 20% Alexander Valley). Restrained in style, it offers layers of blackberry, black cherry, and herbs, with fine tannins. Spring and summer were virtually perfect, but at harvest it was all hands on deck before the rains to pick the ripe vineyard blocks, and again after the storms, to drop fruit with mold and to chaperone to ripening the remaining grapes. Which were marvelous. Hence, extra complexity in this vintage. May cellar for 8+ years.

BY INSIDERS, FOR INSIDERS

Punch Cabernet Sauvignon is made by a small group of Napa Valley artisans from prestigious vintners whose careers have been built making top-rated wines that are too expensive even for ourselves. One day we thought, “Why not use our know-how to make a great wine that we can actually **afford**.” The ‘who’s who’ of some of our group and where they work must remain a trade secret. Our icon is *Punch*, the California grizzly. He’s a bighearted insider with a knack for nosing out the best fruit – *an uncanny sense of taste*.

CLASSIC STYLE, SMOOTH FINISH

Punch Vineyards has all the hallmarks of luxury Cabernet Sauvignons that sell for much higher prices: deep concentration, complex black cherry, blackberry, mocha and other classic flavors, and firm structure. We particularly strive for a smooth, luscious texture, and a lively finish. It took us many years to secure sources that allow us to do this at an approachable price, but our motto – *Mereto* – means, “You have to earn it.”

HILLSIDE VINEYARDS - THE FIRST “SUPER-CALIFORNIAN”

We choose hillside vineyards because slope makes ordinary vineyards extraordinary by draining away nutrients and water, lowering yields and forcing the grapes to build character. We pick up extra lots from our colleagues’ wineries, home vineyards, and other insider locations, mostly in Napa Valley and Sonoma. So don’t be fooled by the California appellation on our label. We’re betting that Punch quality speaks for itself and that our customers won’t care that we don’t have an expensive address – or price.

WINEMAKER & PROPRIETOR

Consulting winemaker Steve Lagier and his wife Carole Meredith own and operate Lagier-Meredith, a boutique Syrah vineyard on Mount Veeder in Napa Valley that regularly receives extremely high accolades. Proprietor Lee Nordlund was born in Berkeley, California. His seventeen years managing luxury wine brands includes Beringer, Robert Mondavi Winery, Byron, Arrowood, and Franciscan Estate. He is an active member of the Mount Veeder Appellation Council marketing committee.

